



**INTERSECT ILLINOIS • ANNUAL REPORT 2019**

**Intersect Illinois' Mission is to bring new jobs, investment and economic prosperity to the state of Illinois through dynamic partnerships and collaborations with companies, universities, non-for-profit organizations and the government to deliver a unified approach to economic development.**

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Dear Colleague,

This past year was transformative for Intersect Illinois as we transitioned leadership, while continuing to attract and welcome new and expanding businesses throughout the state of Illinois. In August, I was appointed to lead the organization as acting CEO/COO. Since then, I've worked with the Intersect team to attract companies and market the state, while building our strategy and path forward.

We continue to work towards our mission to bring jobs and investment to the state through dynamic collaborations with industry, academic, and government partners to support a unified approach to economic development. Our strong public-private partnership enables us to work closely with the State of Illinois, our engaged board of directors, and business and civic leaders representing the state's diverse industries, geographies and communities.

In 2019, our team worked to close 17 projects representing more than 7,000 new and retained jobs and \$2 billion in investment. We collaborated on multiple events to reach a wide range of audiences from local economic development leaders throughout the state, to national site selection consultants, to international companies looking for the best location for foreign direct investment. We've also reached multiple audiences through paid and earned media in both local and national trade and business publications. And, we've collaborated on research projects utilizing our resources to quantify Illinois' locational advantages and opportunity areas.

We will continue to build on Illinois' advantages as we move forward to bring jobs and investment to the state. In October of 2019, Governor Pritzker released the State's plan to revitalize Illinois and build the workforce of the future. Our path forward aligns closely with this plan to actively recruit and grow businesses, maintain a 21st century workforce, enhance innovation, and bring jobs and investment to communities throughout the state. We will do this by focusing on industries including agribusiness/ag tech, energy, information technology, life sciences and healthcare, manufacturing, transportation and logistics and small business.

Our team has a robust pipeline of projects considering an Illinois location. And, while the following annual report reflects on our work from 2019, it does not touch on the rebuilding and recovery work we have ahead, following the devastating economic effects of the global Covid-19 pandemic. We are fortunate that Illinois is home to strong and engaged academic, business, civic and non-profit communities, which have stepped up tremendously. Our path forward entails working together with our partners to build back our economy, utilizing Illinois' strengths to accelerate economic growth and job creation for communities throughout the state.

Sincerely,

A handwritten signature in black ink that reads "Alya Woods". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Alya Woods  
Acting CEO/COO

**\$2,090,845,580**  
INVESTMENT

**16,820**  
JOBS

**530**  
PROJECTS

**302**  
DISTRIBUTION &  
WAREHOUSES

**120**  
MANUFACTURING  
FACILITIES

**37**  
INTERNATIONAL  
COMPANIES

**134**  
OFFICE SPACES

**60**  
CORPORATE  
HEADQUARTERS

**13**  
R&D  
FACILITIES

## RESULTS: ILLINOIS RELOCATIONS & EXPANSIONS

2019 NEW AND EXPANDING COMPANY DATA COLLECTED BY THE ILLINOIS DEPARTMENT OF COMMERCE AND ECONOMIC OPPORTUNITY

## FORD MOTOR COMPANY

Ford Motor Company announced it would invest \$1 billion in its Chicago Assembly and Stamping Plants, adding 500 new jobs in order to launch three new SUVs, the all-new Ford Explorer – including the Explorer ST and Explorer Hybrid – the all-new Police Interceptor Utility and the all-new Lincoln Aviator. The additional 500 full-time jobs bring total employment at the two plants to approximately 5,800. Chicago Assembly, located on the city’s south side, is Ford’s longest continually operating vehicle assembly plant. The factory started producing the Model T in 1924 and was converted to war production during World War II. “Today, we are furthering our commitment to America with this billion dollar manufacturing investment in Chicago and 500 more good-paying jobs,” said Joe Hinrichs, president, Ford Global Operations upon announcing the investment.

## CRATE & BARREL

Crate & Barrel announced it will build its warehouse and logistics facility in Romeoville, a \$75 million investment that would bring nearly 200 jobs. The upscale furniture company is building the 650,000-square-foot building on an 80-acre lot, with the possibility to expand. After looking at options in other states, the Illinois-based company ultimately choose the Romeoville location due to Illinois’ skilled labor force and central location.

“With nearly 50% of our sales online, our new, state-of-the-art facility and expansion into Romeoville is an exciting build upon Crate & Barrel’s fulfillment operations, and showcases our mission to continuously provide great service and quality products for our customers,” Tim Stover, Crate & Barrel’s senior vice president of supply chain, said.

## BURNEX

Burnex Corp., a leader in manufacturing precision metal stampings, decided to expand in Illinois. The company invested \$1.7M to grow its facility in Illinois, including a building a new production floor, on-site warehouse and distribution center and doubling the size of its headquarters. The company expansion retained nearly 20 jobs and would add an approximate 20 more. Burnex explored other options for the facility location, but ultimately chose Illinois. Intersect Illinois helped guide the company through permitting, planning and zoning discussions and connected them to the local community support resources to assist with workforce development needs and the Illinois Department of Commerce and Economic Opportunity to assist with the EDGE application process.

## BLUECREW

BlueCrew announced it would relocate its headquarters in Chicago from San Francisco, and hire more than 100 employees. The company chose its Merchandise Mart location due to the state’s deep talent pool, global connectivity, world-class infrastructure, affordability and quality of life. The on-demand staffing platform connects top employers nationwide with pre-qualified candidates through its mobile application where candidates can accept jobs in real-time. Founded in 2015, BlueCrew offers a sustainable on-demand job model that puts workers first, offering health insurance, overtime, sick pay, and longer-term opportunities.

“We’re thrilled to be opening our new Chicago headquarters among some of the best tech companies and talent in the world,” said Adam Roston, CEO of BlueCrew.



## DOSSIER

Intersect Illinois worked to help feature Illinois in United's Hemispheres magazine's Dossier. More than 700,000 copies of the issue occupied every seat pocket on every United flight in the month of March (2019), and 40 pages of the magazine are devoted to showcasing Illinois and its unmatched academic institutions, its wide variety of communities, and its unique business advantages.

## OPPORTUNITY ZONES WEBSITE

Intersect Illinois helped conceptualize, gathered data and built the Opportunity Zones website in partnership with DCEO in order to raise awareness for Illinois' Opportunity Zones. The team worked with GIS Planning in order to embed searchable map into site, for prospective projects, investors and businesses:

<https://www.illinoisopportunityzones.org>

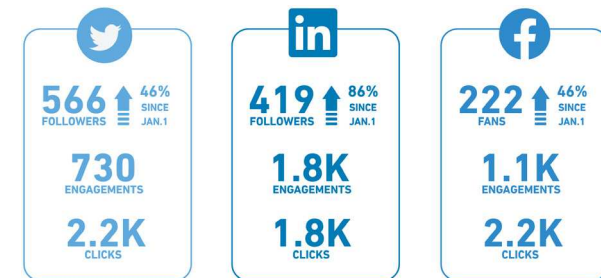
# ILLINOIS INVESTMENT GUIDE

Intersect collaborated with Conway Inc. (publishers of Site Selection Magazine) on the Illinois investment guide and assisted the editors with interviews and content. The guide was distributed to 7,500 subscribers and hard copies were provided to partners throughout the state and all of Illinois' international offices.

## MWJA CONFERENCE

Intersect supported Illinois' presence at the annual Midwest United States-Japan conference in Tokyo, Japan. The team designed and created marketing materials used on site at the conference.

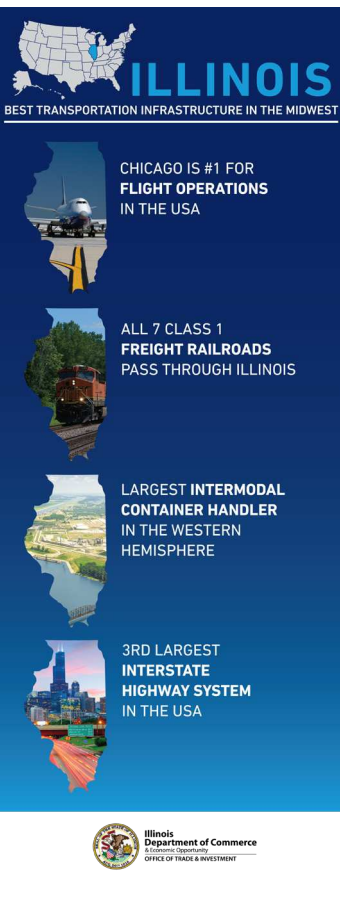
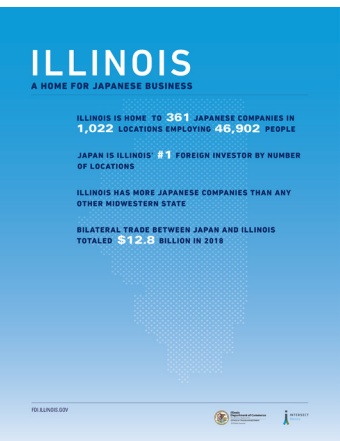
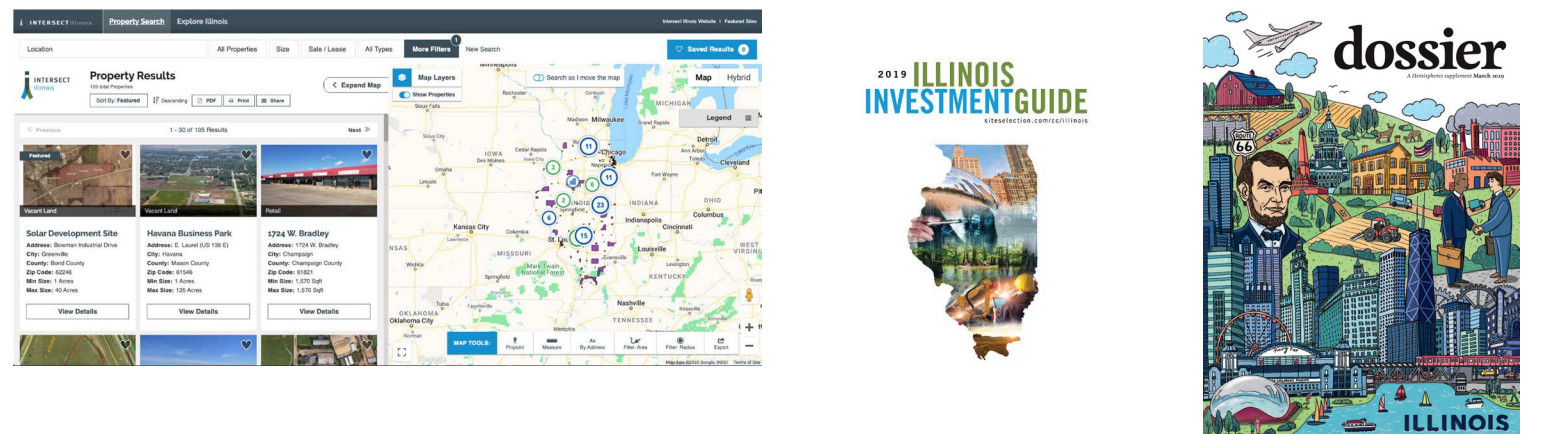
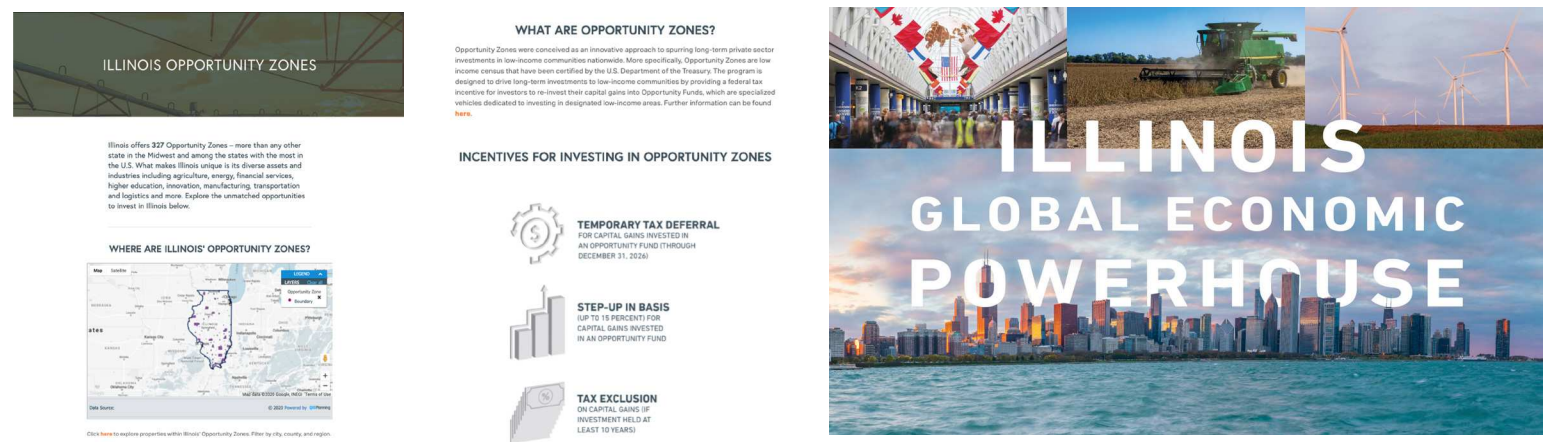
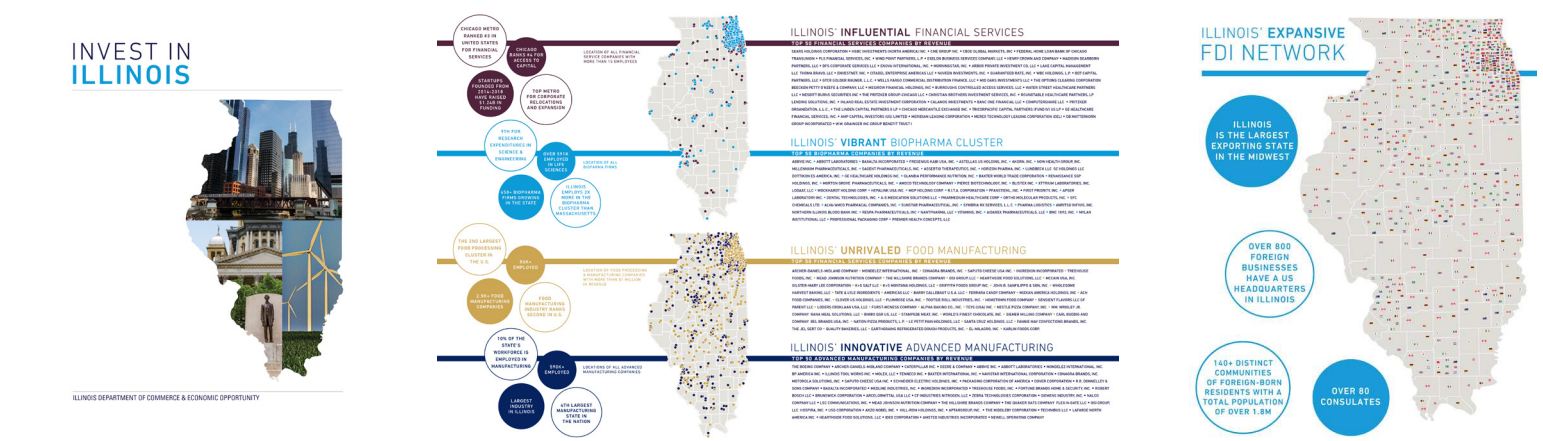
## SOCIAL MEDIA GROWTH

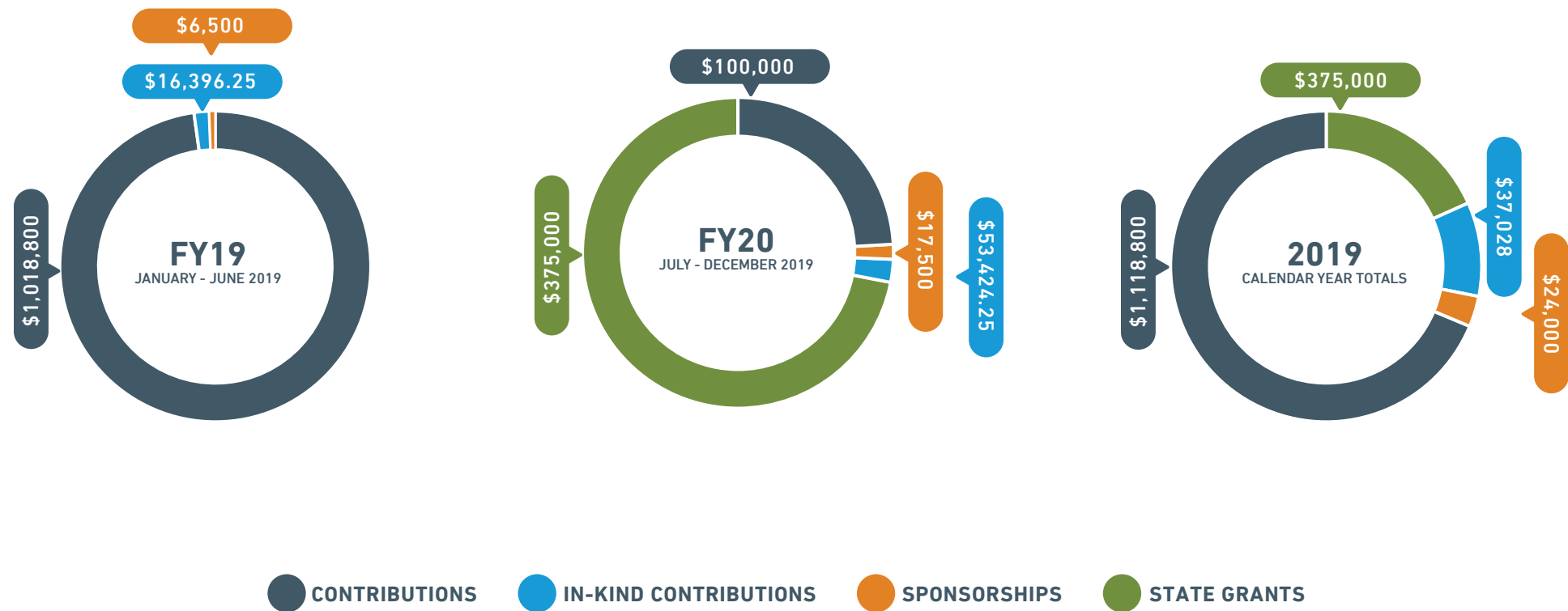


## SELECTUSA SUMMIT

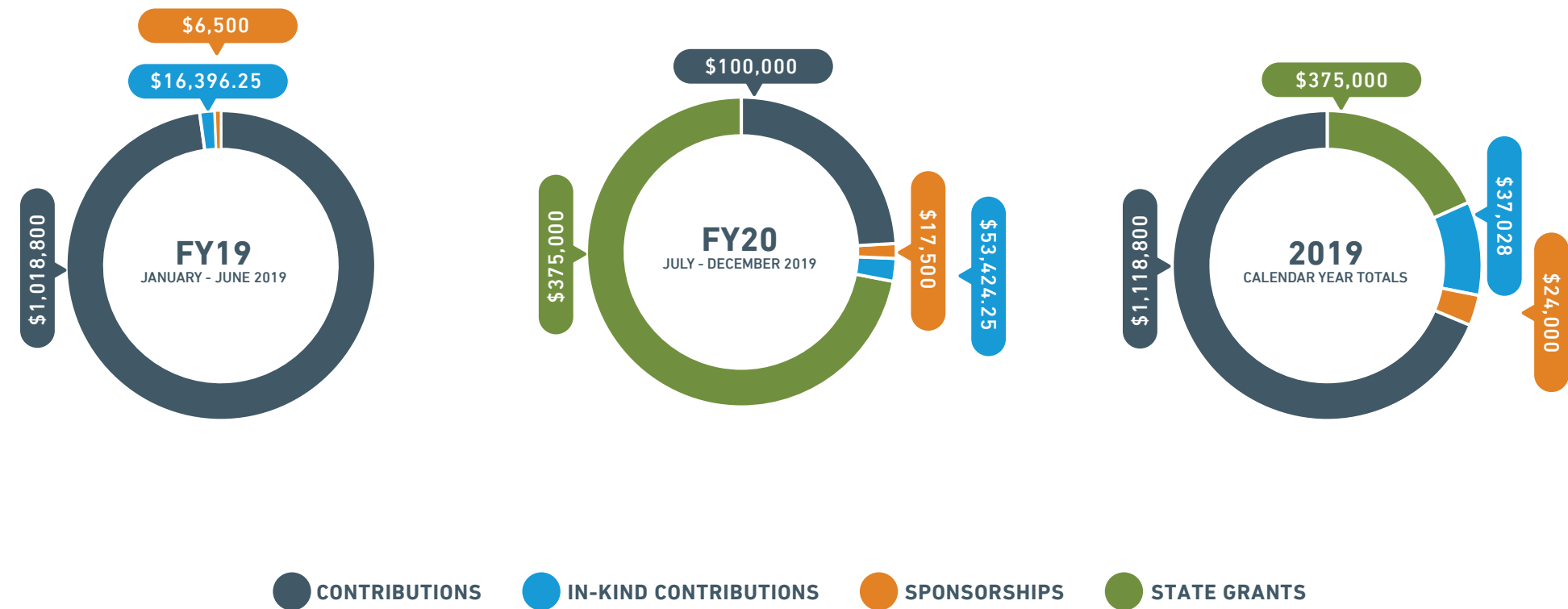
**Intersect Illinois coordinated Team Illinois, a collaboration of economic development officials that came together to exhibit at the 2019 SelectUSA Investment Summit in Washington, D.C. The annual event connects international companies with U.S. economic development organizations to facilitate job-creating business investment in the United States.**

The summit brought together business leaders and economic development officials from 79 global markets and 49 U.S. states and territories. More than 3,100 people attended, including 1,200 business representatives. Team Illinois (including 19 partners from across the state) scheduled more than 175 meetings with companies interested in Illinois during the summit and came away with a substantial number of leads as a direct result of SelectUSA.





## FINANCES: REVENUE



## FINANCES: EXPENSES

Intersect Illinois is supported by leading businesses and organizations dedicated to elevating Illinois’ economy and increasing job creation and investment. We are grateful for their generous support.

INVESTORS	ABBOTT	CARLE HEALTH SYSTEMS	COMED
ILLINOIS TOOL WORKS	LOOP CAPITAL	OSF HEALTHCARE	SOUTHERN COMPANY SERVICES (NICOR)
WINTRUST	WIRTZ BREAKTHRU BEVERAGE	NORTHSHORE GAS (PEOPLE’S)	VALOR EQUITY

BOARD OF DIRECTORS

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